



worldskills
General Assembly
Niagara Falls 2016



1–6 October 2016
Niagara Falls, Ontario, Canada

Skills Compétences Canada and SkillsUSA are pleased to be co-hosting the WorldSkills General Assembly 2016 in Niagara Falls, Canada 1-6 October 2016.

The WorldSkills global community includes the skill and vocational leaders from 75 Member countries and regions. The WorldSkills General Assembly and WorldSkills Leaders Forum is the annual gathering of thought leaders striving to improve the world with the power of skills.

We invite you to be part of this exciting event, designed to connect you to the world's education, training, and industry leaders during the WorldSkills Leaders Forum and Global Networking Café on 4 October 2016!

WORLDSKILLS LEADERS FORUM — FUTURE SKILLS TUESDAY 4 OCTOBER 2016

The WorldSkills Leaders Forum is an annual global event featuring the most topical themes related to skills training. As a partner of the WorldSkills Leaders Forum you will have a high profile role as part of our panel discussion attended by all participants following one of the keynote speakers.

Confirmed keynote speakers are Pavel Luksha, Founder RF Group and Dr. Lori Foster Thompson, Professor of Psychology at NC State University.

Hear the perspectives from industry, government, education and youth from around the world as they discuss the future of education and training globally.

Join the WorldSkills community to:

- Share and gain knowledge and new perspectives on global education practices
- Network with leaders from over 75 WorldSkills Member countries and regions
- Hear from keynote speakers from three continents who will give their perspective on the future of technical and vocational education
- Participate in open discussions which will include perspectives from industry leaders, educators, and young champions

WORLDSKILLS PARTNERSHIP OPPORTUNITIES



PANEL PRESENTATION PARTNERSHIP OPPORTUNITY – \$5000

Be one of several organizations that will have the chance to be part of the panel presentation to highlight their organization and express views on future skills needed by industry.

PARTNERSHIP BENEFITS

SPEAKING OPPORTUNITY

- Panel presentation on Future Skills (3 to 5 minute introduction and participation in discussions)

BRAND RECOGNITION PRE-EVENT

- Logo and hyper link to your website from <https://www.worldskills2016.com>
- Logo in quarterly Skills Compétences Canada e-newsletter, distributed to key stakeholders in government, education, and industry sectors
- Logo in SkillsUSA newsletter reaching 17,000 educators

BRAND RECOGNITION AT EVENT ALONGSIDE WORLDSKILLS GLOBAL PARTNERS

- Logo on WorldSkills Leaders Forum specific signage
- Logo on PowerPoint running at Leaders Forum during breaks
- Logo in official media kit information sheets

VIDEO AND PHOTOS

- Access to Skills Compétences Canada and SkillsUSA YouTube video footage and Flickr photo library, captured by professional photographers and videographers

CORPORATE NETWORKING

One (1) VIP* pass for key networking events including:

- Full day WorldSkills Leaders Forum
- VIP networking event 3:30–4:30pm at the Global Networking Café
- Dinner at Peller Estates Vineyards (transportation included)

GLOBAL NETWORKING CAFÉ TUESDAY 4 OCTOBER 2016

The Global Networking Café is a networking event following the WorldSkills Leaders Forum and is an ideal opportunity to meet your colleagues from around the world, continue discussions on important issues on technical and vocational training, and future skills. Partners are given the opportunity to start these discussions with insight from their organizations perspective.

WORLDSKILLS PARTNERSHIP OPPORTUNITIES



GLOBAL NETWORKING CAFÉ PARTNERSHIP OPPORTUNITY – \$10,000

Be one of several organizations that will have the chance to be address all attendees of the Global Networking Café.

PARTNERSHIP BENEFITS

SPEAKING OPPORTUNITY

- Five minute welcome speech to guests during Networking Cafe

BRAND RECOGNITION PRE-EVENT

- Logo and hyper link to your website from <https://www.worldskills2016.com>
- Logo in quarterly Skills Compétences Canada e-newsletter, distributed to key stakeholders in government, education, and industry sectors
- Logo in SkillsUSA newsletter reaching 17,000 educators

To sponsor and participate in a panel or networking reception at the WorldSkills Leaders Forum, please contact Gail Vent at gailv@skillscanada.com

BRAND RECOGNITION AT EVENT ALONGSIDE WORLDSKILLS GLOBAL PARTNERS

- Logo on WorldSkills Leaders Forum specific signage
- Logo on PowerPoint running at Leaders Forum during breaks
- Logo in official media kit information sheets
- Opportunity to add promotional material to delegate bags (500 units)

VIDEO AND PHOTOS

- Access to Skills Compétences Canada and SkillsUSA YouTube video footage and Flickr photo library, captured by professional photographers and videographers

CORPORATE NETWORKING

Two (2) VIP* passes for key networking events including:

- Full day WorldSkills Leaders Forum package
- VIP networking event 4:00–5:30pm at the Global Networking Café
- Dinner at Peller Estates Vineyards (transportation provided)

WorldSkills General Assembly
Niagara Falls 2016 Proudly Hosted By:

